

KINESIOLOGY: SPORT, COMMERCE, & CULTURE MINOR

Program Director: Polly Sebastian-Schurer, Ed.D.

The Kinesiology minor in Sport, Commerce, & Culture provides a depth of knowledge to enhance students' chosen major, so they excel in their careers after graduation. The minor provides students with an opportunity to study the structure and experience of contemporary sport culture from an interdisciplinary perspective, informed by research, theories, and methods drawn largely—but not exclusively—from anthropology, cultural studies, economics, gender studies, history, race and ethnic studies, urban studies, and sociology. Note: The Sport, Commerce, & Culture minor is not open to declared Kinesiology majors. Minor courses are offered over summer/winter and students may need to utilize these offerings to complete the minor.

Program Learning Outcomes

1. Students will interpret, synthesize, and critically analyze research underlying the kinesiological dimensions of physical activity and health that are specific to Sport, Commerce, Culture.
2. Students will develop principled reasoning skills necessary to apply and extend kinesiology knowledge to address problems that are relevant to physical activity and the health of diverse populations in relation to Sport, Commerce, Culture.
3. Students will integrate, interrogate, and communicate the connection between the scholarship of kinesiology and the goals of public health in relation to Sport, Commerce, Culture.
4. Students will engage in physical activities both within their formal curriculum with the goal of asserting the importance of lifelong physical activity.
5. Students will integrate their physical activity experiences with kinesiology sub-disciplinary knowledge of Sport, Commerce, Culture.

REQUIREMENTS

At least nine credits must be at the 300 or 400 level.

Course	Title	Credits
KNES1XX	(Physical Activity Course)	1-2
KNES287	Sport and American Society	3
Choose four of the following:		12
KNES225	Hoop Dreams: Black Masculinity and Sport	
KNES285	History of Physical Culture, Sport, & Science in America	
KNES289	Topical Investigations (KNES289B Baseball: The National Pastime(?))	
KNES342	Sport, Commerce, and Culture in the Global Marketplace	
KNES346	Sport for Development	
KNES347	Sport Economics	
KNES484	Sporting Hollywood	
KNES485	Sport and Globalization	

Total Credits

16-17