

TECHNOLOGY ENTREPRENEURSHIP AND CORPORATE INNOVATION MINOR

Director: James Green, Ph.D.

A firm grasp of the entrepreneurial process benefits every person engaged in developing innovations, from startups to established companies and organizations. The goal of the Minor in Technology Entrepreneurship and Corporate Innovation is to infuse students with that knowledge and its accompanying skills. Armed with an entrepreneurial mindset and skill set, innovators can better drive economic growth by launching successful ventures and bringing new products and services to market. Students earn the minor by completing coursework that may include entrepreneurial opportunity analysis, strategies for managing innovation, marketing high-technology products, financing and leading new ventures, and international entrepreneurship.

For details and contact information, visit <http://mtech.umd.edu/educate/minor/>.

REQUIREMENTS

The 15-credit undergraduate minor is completed from a subset of 17 courses. At least nine credits must be completed at the 400-level to earn the minor. While course options are available, application of 100 and 200-level courses is limited to a total of six credits.

Course	Title	Credits
ENES140	Discovering New Ventures	3
ENES210	Entrepreneurial Opportunity Analysis and Decision-Making in 21st Century Technology Ventures	3
ENES460	Fundamentals of Technology Start-Up Ventures	3
ENES461	Advanced Entrepreneurial Opportunity Analysis in Technology Ventures	3
ENES462	Marketing High-Technology Products and Innovations	3
ENES463	Strategies for Managing Innovation	3
ENES464		3
ENES466	Leading and Financing the Technology Venture	3
ENES471	Legal Aspects of Entrepreneurship	3
HEIP143		1
HEIP240		3
HEIP241	EIP Capstone: Creating Enterprise with Social Impact	2
SMLP470	Fundamentals of Entrepreneurial Ventures	3
SMLP471	Entrepreneurial Finance	3
SMLP472	Strategies for Innovation & Entrepreneurship	3
SMLP473	Consulting in Tech Entrepreneurship	3
SMLP474	Essentials of Negotiations and Marketing for Entrepreneurs (Essentials of Negotiations and Marketing for Entrepreneurs)	3