

INTERNATIONAL BUSINESS MAJOR

Associate Dean: Joseph Bailey, Ph.D.

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International Business responds to the global interest in international economic systems and their multicultural characteristics. This degree combines the college-required courses with International Business courses and provides students the opportunity to apply a specified upper level foreign language course toward this specialization's requirements. It is strongly recommended that this program be declared in combination with another major in or outside of business in order to assure that graduates will have specialized career focus.

Admission to the Major

See "Admission Requirements (<https://academiccatalog.umd.edu/undergraduate/colleges-schools/business/>)" on the Robert H. Smith School of Business page.

Program Learning Outcomes

1. Apply elements of critical thinking.
2. Identify common situations in chosen career that could result in ethical dilemma.
3. Analyze ethical scenarios and apply frameworks to develop solutions.
4. Foster and sustain team environments that are inclusive of ideas from all contributing members.
5. Apply leadership skills to motivate and coordinate with other to achieve goals.
6. Write professional-grade business documents.
7. Develop and deliver effective oral presentations.
8. Identify and use appropriate quantitative tools and techniques.
9. Use software applications to analyze and solve problems.
10. Explain how functional areas interact and drive one another.
11. Demonstrate proficiency in cross-border business (with application to marketing, finance, and management).
12. Demonstrate a broadly diverse multi-cultural global mindset

REQUIREMENTS

Course requirements for the junior-senior curriculum concentration in International Business are:

Course	Title	Credits
College Requirements (https://academiccatalog.umd.edu/undergraduate/colleges-schools/business/#collegerequirementstext)		
BMGT392	Introduction to International Business Management	3
BMGT463	Cross-cultural Challenges in Business	3
Select four of the following:		12
BMGT321	Managerial Accounting (Select one course from BMGT321 Managerial Accounting or BMGT428 Special Topics in Accounting)	

BMGT341	Financial Markets (Select one course from BMGT341 Financial Markets or ECON330 Money and Banking)
BMGT354	Consumer Analysis (Select one course from BMGT354 Consumer Analysis or BMGT458 Special Topics in Marketing)
BMGT430	Data Modeling in Business (Select one course from BMGT430 Data Modeling in Business or BMGT438 Special Topics in Operations Management)
BMGT446	International Finance (Select one course from BMGT446 International Finance, BMGT448 Special Topics in Finance, ECON305 Intermediate Macroeconomic Theory and Policy, or ECON306 Intermediate Microeconomic Theory & Policy.)
BMGT454	Global Marketing
BMGT466	Global Business Strategy (Select one course from BMGT466 Global Business Strategy or BMGT469 Management and Organization Short-term Study Abroad)
BMGT477	International Supply Chain Management (Select one course from BMGT477 International Supply Chain Management or BMGT478 Special Topics in Supply Chain Management.)
BMGT485	Project Management
In addition, a MAXIMUM OF ONE of the following language courses may be applied towards this 4 course requirement:	
ARAB304	Advanced Modern Standard Arabic I
CHIN301	Advanced Chinese I
FREN301	Composition and Style
GERS301	Conversation and Composition I: The German-Speaking World
HEBR313	Conversation and Composition I
ITAL301	Italian Composition
JAPN301	Advanced Japanese I
PERS301	Advanced Persian I
PORT405	Portuguese for Spanish Speakers
RUSS301	Advanced Russian I
SPAN301	Advanced Grammar and Composition I

Total Credits

18

In addition to the major requirements listed above, please see the Roberts H. Smith School of Business under The Colleges and Schools or www.rhsmith.umd.edu (<http://www.rhsmith.umd.edu>) for a listing of additional Smith School degree requirements that apply to all Smith School majors.

GRADUATION PLANS

Click here (<https://www.rhsmith.umd.edu/programs/undergraduate/academics/academic-majors/>) for roadmaps for graduation plans in the Robert H. Smith School of Business.

Additional information on developing a graduation plan can be found on the following pages:

- <http://4yearplans.umd.edu>
- the Student Academic Success-Degree Completion Policy (<https://academiccatalog.umd.edu/undergraduate/registration-academic->

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requirements-regulations/academic-advising/#success) section of this catalog