

GENERAL BUSINESS MINOR

Associate Dean: Joseph Bailey, Ph.D.

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The General Business minor provides the business savvy to complement the depth of knowledge acquired in the students' chosen area of major, so they excel in their careers after graduation. Note: The General Business minor is not open to declared Business majors. In addition, BMIN courses for the General Business minor cannot be applied to a Robert H. Smith School of Business degree.

For more information about this minor visit <http://rhsmith.umd.edu/programs/undergraduate/academics/academic-minors/>.

Program Learning Outcomes

1. Acquire an understanding of the foundations of business in areas of Accounting, Finance, Management and Marketing.
2. Apply knowledge of financial statements, management tools, marketing concepts to build skills necessary for success in the workplace.
3. Demonstrate analytical thinking skills through the application of theories and conceptual business frameworks.
4. Enhance student awareness regarding how their major course of study integrates with broader issues of an organization's performance, culture, structure as well as market functions.
5. Engage in positive organizational citizenship as a member of an organization, demonstrating ethical conduct and reflective decision-making.

REQUIREMENTS

Course	Title	Credits
Core (3 credits each, 4 courses/12 credits required)		
BMIN210	Foundations of Accounting for Non Business Majors ¹	3
BMIN345	Foundations of Financial Management for Non Business Majors (BMGT340 can substitute) ²	3
BMIN355	Foundations of Marketing for Non Business Majors (BMGT350 can substitute)	3
BMIN395	Principles of Management for Non Business Majors (BMGT364 can substitute)	3
Electives (3 credits each, 1 course required)		
BMIN375	Supply Chain Management for Non Business Majors (BMGT372 can substitute)	3
BMIN305	Foundations of Information Systems for Non-Business Majors (Foundations of Information Systems for Non-Business Majors (BMGT301 can substitute))	3
Total Credits		15

¹ Students who complete both BMGT220 and BMGT221 will meet the BMIN210 requirement.

² Prerequisite of BMIN210 required