

HEIP - ENTREPRENEURSHIP AND INNOVATION

HEIP241 EIP Capstone: Creating Enterprise with Social Impact (2 Credits)

Addresses the global necessity to develop and implement solutions to critical social and environmental concerns in ways that are both technologically viable and economically sustainable. Through group exercises, guest speakers, discussions, and experiential learning activities, students will develop the skills to create businesses that achieve the double bottom line of both profitability and social benefit.

Restriction: Must be in the Entrepreneurship and Innovation Program (EIP).