

BUSINESS ANALYTICS (ONLINE) (OMAN)

OVERVIEW

Graduate Degree Program
R.H. Smith School of Business

ABSTRACT

The Maryland Smith Online Business Analytics program introduces you to the tools and techniques you'll need to leverage big data for forecasting, prediction and managerial decision making. You'll learn how to develop robust models, create data-backed business strategies and effectively communicate them with visualization tools. Smith is committed to "democratizing analytics" – making these skills accessible and attainable for students from any academic background.

FINANCIAL ASSISTANCE

Financial aid is available to qualified students in the form of fellowships, graduate assistantships, and scholarships.

CONTACT

MBA/MS Admissions

2303 Van Munching Hall
7699 Mowatt Lane
University of Maryland
College Park, MD 20742

Telephone: 301.405.2559

Email: smithmasters@umd.edu (ms_info@rhsmith.umd.edu)

Website: <http://www.rhsmith.umd.edu> (<http://www.rhsmith.umd.edu/>)

ADMISSIONS

GENERAL REQUIREMENTS

- Essay
- Transcript(s)
- TOEFL/IELTS/PTE (international graduate students (<https://gradschool.umd.edu/admissions/english-language-proficiency-requirements/>))

PROGRAM-SPECIFIC REQUIREMENTS

- Letters of Recommendation (1)
- Graduate Record Examination (GRE) or Graduate Management Admission Test (GMAT) (optional)
- CV/Resume

***Visa Eligibility:** This program is not eligible for I-20 or DS-2019 issuance by the University of Maryland.

APPLICATION DEADLINES

Type of Applicant	Fall Deadline	Spring Deadline	Summer Deadline
Domestic Applicants			
US Citizens and Permanent Residents	August 7, 2026	January 9, 2026	N/A

International Applicants

F (student) or J (exchange visitor) visas; A,E,G,H,I and L visas and immigrants	August 7, 2026	January 9, 2026	N/A
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RESOURCES AND LINKS:

Other Deadlines: rhsmith.umd.edu/apply (<https://www.rhsmith.umd.edu/apply/>)

Program Website: rhsmith.umd.edu/programs (<https://www.rhsmith.umd.edu/programs/>)

Application Process: gradschool.umd.edu/admissions/application-process/step-step-guide-applying (<https://gradschool.umd.edu/admissions/application-process/step-step-guide-applying/>)

REQUIREMENTS

- Business Analytics, Master of Science (M.S.) (<https://academiccatalog.umd.edu/graduate/programs/business-analytics-oman/business-analytics-ms/>)