

BUSINESS ADMINISTRATION AND BUSINESS ANALYTICS (BABA)

Combine your MBA studies with graduate coursework in business analytics to create a unique set of skills and knowledge. It's just one more way the Smith MBA can help you distinguish yourself in a competitive marketplace. Generally, students take the MBA core courses and then complete the degree requirements for the MS in Business Analytics program.

contact

Program information is available online at <http://www.rhsmith.umd.edu> (<http://www.rhsmith.umd.edu/>). Please contact us at:

MBA/MS Admissions

2303 Van Munching Hall
7699 Mowatt Lane
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College Park, MD 20742

Telephone: 301.405.2559

Email: MBAPROGRAMS@UMD.EDU (mbaprograms@umd.edu)

Website: <http://www.rhsmith.umd.edu> (<http://www.rhsmith.umd.edu/>)

ADMISSIONS

GENERAL REQUIREMENTS

- Essay
- Transcript(s)
- TOEFL/IELTS/PTE (international graduate students (<https://gradschool.umd.edu/admissions/english-language-proficiency-requirements/>))

PROGRAM-SPECIFIC REQUIREMENTS

- Letters of Recommendation (2)
- Graduate Management Admissions Test (GMAT) or Graduate Record Examination (GRE) - optional
- CV/Resume

APPLICATION DEADLINES

Type of Applicant	Fall Deadline
Domestic Applicants	
US Citizens and Permanent Residents	August 7, 2026
International Applicants	
F (student) or J (exchange visitor) visas, E, G, H, I and L visas and immigrants	March 13, 2026

RESOURCES AND LINKS:

Other Deadlines: rhsmith.umd.edu/apply (<https://www.rhsmith.umd.edu/apply/>)

Program Website: rhsmith.umd.edu/programs (<https://www.rhsmith.umd.edu/programs/>)

Application Process: gradschool.umd.edu/admissions/application-process/step-step-guide-applying (<https://gradschool.umd.edu/admissions/application-process/step-step-guide-applying/>)

REQUIREMENTS

- Business Administration and Business Analytics, Master of Business Administration and Master of Science (dual degree) (M.B.A. and M.S.) (<https://academiccatalog.umd.edu/graduate/programs/business-administration-analytics-baba/business-administration-analytics-mba-ms/>)