

ARTS ENTREPRENEURSHIP, POST-BACCALAUREATE CERTIFICATE (P.B.C.)

Course	Title	Credits
Required core area 1: Theoretical Foundation		3
ARHU/ TDPS640	Arts Entrepreneurship: Theory and Practice	
Required core area 2: Theory to Application		3
Choose one of the following:		
INST764	Data Literacy for Arts and Entertainment Management	
ARHU/ TDPS641	Arts Entrepreneurship Seminar	
Required core area 3: Management and Leadership in the Arts		3
Choose one of the following:		
INST764	Data Literacy for Arts and Entertainment Management	
ARHU/ TDPS641	Arts Entrepreneurship Seminar	
PLCY689	Public Policy Topics (PLCY689Y: Nonprofit Fundraising)	
ARHU786		
BMGT612	Marketing Management	
Elective		3
Choose one of the following:		
INST764	Data Literacy for Arts and Entertainment Management	
ARHU/ TDPS641	Arts Entrepreneurship Seminar	
PLCY689	Public Policy Topics (PLCY689Y: Nonprofit Fundraising)	
ARHU786		
BMGT612	Marketing Management	
Choose 3 credits at the 600/700 level from any of the following prefixes with approval of a certificate advisor: ARHU, ARTH, ARTT, BMGT, DANC, INST, MUSC, PLCY, TDPS, or THET		
Total Credits		12